

## Partnering with Uber for Business to turn disruption into opportunity

**TA Disruption Hub now offers transportation options** with Uber for disrupted passengers. In TA Disruption Hub, airlines may provide passengers an Uber ride to and from the airport and their designated hotel.

## Airlines can take control of flight disruption plans.

Airlines control the number of rides and destinations assigned to each passenger.

With TA Disruption Hub's new integration with Uber, passengers may:

- Request a ride in-application and online
- View ride status within TA Disruption Hub application or their Uber application
- Cancel their ride in the event of changed plans





## Improve the flight disruption experience with TA Disruption Hub and Uber

Turn a challenging time into an opportunity to build loyalty. Canceled or delayed travel negatively impacts passenger satisfaction and can result in the passenger losing trust in the airline. Providing a smooth experience during disruption can rebuild lost faith and the relationship with your airline.

Create a better passenger experience with TA Disruption Hub integrated with Uber:

- Save passengers time by coordinating an Uber ride on passengers' behalf and providing inapp ride ordering, cancellation and status viewing
- Regain trust by providing transportation options with partners passengers recognize
- Provide an elevated experience with more holistic ground transportation options

## Simplify ground transportation with TA Disruption Hub and Uber

Airlines may easily request Uber rides, select transportation destinations and distribute to the affected passengers from the TA Disruption Hub site. TA Disruption Hub, now integrated with Uber, simplifies disruption transportation by:

- Streamlining disrupted passenger transportation in one, easy-to-navigate platform
- Controlling costs by giving airlines the power to input rider destinations.



**Contact TA Connections today** for a personal demo of TA Disruption Hub, now integrated with Uber

